

**PRESS RELEASE**

## Consistently Creating the Best Place to Work, BAT Indonesia Earns Top Employer Certification Once Again



Jonathan Sembiring, HR & Inclusion Director of BAT Indonesia (left), and Kendar Sunarpin, Talent & OE Manager (right), holding the Top Employer 2024 award trophy. (source: special)

**Jakarta, 29 January 2024** – With world-class human resource development practices, BAT Indonesia has once again earned the Top Employer 2024 certification. The certification was received by Jonathan Sembiring, HR & Inclusion Director of BAT Indonesia, in Singapore on 25 January 2024. This year marks the fifth time BAT Indonesia has received one of the most prestigious certifications in the field of human resources.

The award, announced on Thursday, 18 January 2024, adds to BAT's list of achievements in human resource management. In the APMEA (Asia Pacific, Middle East, and Africa) region, as well as globally, BAT has been trusted to receive the Top Employer certification for six consecutive years.

**Jonathan Sembiring, HR & Inclusion Director of BAT Indonesia, stated:**

“BAT Indonesia's achievement as a Top Employer 2024 for the fifth time, and consecutively for two years, is truly remarkable. This is clear evidence of the management's and all employees' commitment to making this company the best workplace. I want to thank all BAT Indonesia employees who have contributed to creating a positive work environment that supports inclusivity. Let us continue our collective commitment to bringing positive change for the future.”

The Top Employers Institute is a global authority that certifies companies for successfully implementing best practices in human resource management. The certification process is carried out rigorously in four stages: eligibility verification, an online survey covering six HR management domains with 20 topics and 350 questions, a challenging validation and audit process, and finally, certification.