

**18 December 2024**

## **Bentoel Group's Commitment to ESG Leads to a Series of Sustainability Awards**

**Jakarta, 18 December 2024** – Bentoel Group's commitment to implementing Environmental, Social, and Governance (ESG) principles has resulted in a series of recognitions in the field of Sustainability. On December 18, 2024, Bentoel Group was awarded the Indonesia Corporate Sustainability Initiatives 2024, organized by MIX Marcomm Magazine, part of the SWA Media Group.

Bentoel Group won in two categories through its flagship initiatives: the Bopong program under the Cause Promotion category and the Water Stewardship program under the Responsible Business Practice category.

The cigarette butt waste management program "Bopong," launched in 2023 in Bandung, successfully collected 160 kg of cigarette butts, which were recycled into plant pots. This initiative continued in 2024 at 10 locations across Jakarta and Bandung, collecting 169 kg of cigarette butts throughout the year. The program engaged over 60,000 people, aligning with the assessment criteria for the Cause Promotion category, which evaluates the success of behavior change campaigns in raising public awareness.

In water conservation efforts, Bentoel Group has reduced its water usage for operational needs by more than 50% since 2017 and recycled over 35% of wastewater using Waste Water Treatment Plant technology. These achievements have been recognized with the Alliance Water for Stewardship certification for three consecutive years since 2022. This success reflects the Responsible Business Practices award criteria, which assess business investments and practices that enhance community welfare and protect the environment.

In November, Bentoel Group also received the Indonesia Corporate Sustainability Award 2024, organized by PT Olahkarsa Inovasi Indonesia in collaboration with the Indonesia Business Council for Sustainable Development (IBCSD), in the Outstanding Leader in Sustainability category. The award was given to Eva Sulistiawaty, Head of Area Sustainability APMEA South Bentoel Group, for her contributions to driving innovation and fostering positive change in sustainability.

These achievements strengthen Bentoel Group's commitment to creating positive impacts on the environment and local communities.

**Dian Widyanarti, Head of Corporate & Regulatory Affairs Bentoel Group, stated:**

“We are grateful for the recognition from credible institutions in Indonesia for our efforts in the sustainability sector. As a responsible organization, we are committed to supporting the acceleration of Indonesia's Sustainable Development Goals through various environmental and social initiatives.

“These awards are a testament to Bentoel Group's dedication to creating lasting positive impacts on the environment and the communities where we operate.”

**END.**

For further information, please contact:

Aan Prastya | Sr. Manager Media & External Relations

Email : [aan\\_prastya@bat.com](mailto:aan_prastya@bat.com)

Mobile : +62 821 5316 1919

Syevira Sal Syabilla | Asst. Manager Media & External Relations

Email : [syevira\\_syabilla@bat.com](mailto:syevira_syabilla@bat.com)

Mobile : +62 857 9521 3424