

25 OCTOBER 2024

BENTOEL GROUP LEADS ASIA-PACIFIC DECARBONIZATION DISCUSSION THROUGH BANGUN BANGSA CONFERENCE 2024

Jakarta, 25 October 2024 – Prominent leaders from government, private sectors, and international organizations convened at the annual Bangun Bangsa Conference in Jakarta to discuss collaborative strategies for accelerating decarbonization efforts across the Asia-Pacific region.

As a global manufacturing hub and one of the fastest-growing economies, Central Asia-Pacific faces unique challenges in balancing economic growth with the imperative to mitigate and adapt to global climate change.

Hosted under Bentoel Group's sustainability umbrella, this year's Bangun Bangsa Conference was held in partnership with the Indonesia Business Council for Sustainable Development (IBCSO). With the theme, "Solidarity in Action: Accelerating Decarbonization across Asia-Pacific," the conference brought together policymakers, industry players, public policy organizations, and MSMEs to emphasize the importance of cross-sector collaboration in achieving net-zero emissions.

Notable attendees included government officials such as Vivi Yulaswati, Deputy for Maritime and Natural Resources at the Ministry of National Development Planning; Apit Pria Nugraha, Head of the Green Industry Center at the Ministry of Industry; Mustaba Ari Suryoko, Coordinator for Renewable Energy Business Program Preparation at the Ministry of Energy and Mineral Resources; and Franky Zamzani, Sub-Directorate Head of Mitigation Monitoring at the Ministry of Environment and Forestry. Representatives from key organizations such as PLN, UNIDO, USAID, ASEAN Center for Energy, Nestle Indonesia, and Deloitte also contributed to the discussions.

The conference featured three panel sessions that explored public-private partnership solutions to accelerate decarbonization, energy transition adoption, and strategies to address policy and funding challenges.

This marked the second edition of the Bangun Bangsa Conference, organized by Bentoel Group with the goal of fostering meaningful discussions around sustainability and social impact. Representing Bentoel Group and BAT were Hector Tamez Perez, Regional Head of Sustainability for Asia Pacific, Middle East & Africa (APMEA); Eva Sulistiawaty, Area Sustainability Manager of Bentoel Group; and Geehanthie Rasaputra, Area Head of Sustainability APMEA South.

Dian Widyanarti, Person in Charge of Bangun Bangsa and the Head of Corporate & Regulatory Affairs at Bentoel Group, remarked:

"A sustainable future for people and the planet requires collaborative efforts to address challenges both locally and regionally. It is vital for us to unite stakeholders and focus on solution-based actions. This forum represents a starting point to drive faster and more significant change.

"The Bangun Bangsa Conference is part of Bentoel Group's broader approach to advancing sustainability agendas and creating positive social impact across Indonesia. By leveraging our experience and influence in Indonesia and Asia-Pacific, we aim to engage stakeholders and encourage industries to share responsibility in decarbonization efforts. Achieving net-zero emissions will require collaboration and the inclusion of all parties. No one should be left behind."

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For further information, please contact:

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